

Elvin Hu

(Mingpu)

Junior design student at The Cooper Union with a focus on Product Design

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Education

The Cooper Union

Graphic Design, Photography (3.72/4)

August 2017 - May 2020

Washington University in St. Louis

Communication Design, Music (3.67/4)

August 2015 - May 2017

Work Experience

MetaDesign

May 2017 - August 2017

Graphic design intern

- Worked on branding projects for international clients
- Created the new English logotype and refined the graphic symbol for Meizu's Meilan phone series, which has sold for more than 10 million units in 2017
- Designed the English logotype for Volkswagen's new sub-brand in China
- Collaborated closely with the creative team to define the new brand image for Didi Chuxing
- Translated and designed the English version of Xiaomi's branding guideline

Meizu Technology

May 2016 - June 2016

Graphic design intern

- Worked with the marketing team to design keynote presentations for product launches, which reached over 1,500+ live audience members and 200,000 online audience
- Designed graphic elements for the video team
- Created icon sets/themes for Meizu's customized Android UI

Projects

Do Search Engines (Google and Bing) Misrepresent U.S. Senators As They Claimed?

December 2018 - Current

Product design, web design, web development, data visualization

- Designed a web-based visual experience to display how search engines represent U.S. senators
- Extracted data with APIs provided by Google (Custom Search) and Microsoft (Cognitive Services)
- Developed the interface with HTML and CSS, and the analysis engine with JavaScript

Matchat

April 2018 - Current

Product design, app development

- Designed the experience of the voice-based dating app, Matchat
- Received positive feedback from guest critics from WSJ and NYT during critiques in class
- Building the minimum viable product currently

Languages

English

Chinese

Japanese (JLPT N2)

Skills

Adobe Suite

HTML

Data visualization

Wireframe

Sketch

CSS

Product strategy

Prototyping

Figma

Javascript

User research

Public speaking

Fun facts

Received a few rounds of callbacks to Broadway musicals such as

Dear Evan Hansen (title role Evan and Jared) and **The King and I** (Prince Chulalongkorn)